

Cultural Identity and Social Responsibility Essay Outline /6

Goal: Students will write a concise procedural essay outline. The outline will show a series of actions and subsequent issues of cultural identity and social responsibility.

Consider two recently completed pieces:

1. Students wrote a journal response about the Penelakut First People's history, abuse, residential schooling, and 2005 Reconciliation Commission with British Columbia's government.
2. Students wrote an email addressed to Sprite's (or YouTube's) CEO about the company's marketing practises towards its consumers, and increased profit margins.

Vocabulary definitions:

Procedural: writing set up in a step-by-step format seeking to explain an issue or task
Concise: writing that gives information clearly in a few words
Cultural identity: the feelings of belonging to a group, its values, environment, and practise
Social responsibility: the ethical idea in which individuals are accountable for fulfilling their civic duty through their practises

Checklist**Beyond the Checklist**

1. Write a point form outline	1. Use short quotes of <i>no more than</i> 5 words
2. Use a step-by-step procedure	2. Write 5 to 7 words for each idea
3. Follow the outline format in Table 1.0	2. Consider the <i>vocabulary</i> as you write your outline

Table 1.0 Outline format

<p>A. Introduction</p> <ol style="list-style-type: none"> 1. Introduce topics of cultural identity and social responsibility 2. Introduce the texts: Bryant-Taneda's "Penelakut People's History", Terry Glavin's "This Haunted Place", and Public Broadcasting System's "The Merchants of Cool" 3. Thesis: How do people respect cultural identity and practise social responsibility? <p>B. Cultural identity</p> <ol style="list-style-type: none"> 1. Penelakut First People <ol style="list-style-type: none"> a. initial relationship b. subsequent action c. current issue 2. Explain how this procedure is a <i>cause-effect</i> relationship: Penelakut First People and BC <p>C. Social responsibility</p> <ol style="list-style-type: none"> 1. Sprite/YouTube and its product <ol style="list-style-type: none"> a. targets consumer b. subsequent action c. final outcome 2. Explain how this procedure is a <i>cause-effect</i> relationship: Sprite/YouTube and young people <p>D. Conclusion</p> <ol style="list-style-type: none"> 1. Restate the thesis 2. Offer a question about cultural identity and social responsibility and answer it 3. Make a comment about how the topics relate to the modern world
