

Bryant-Taneda: English New Media 11, Digital Communication (Podcasting)

Curricular big idea: Literary elements and new media techniques and devices reflect different purposes and audiences.

Podcast: A podcast is a program (of music and/or talk) made available in digital format for automatic download over the internet.

Context: Create and communicate, expressing and supporting an opinion with evidence.

Focus: Media's influence on users' perceptions.

PODCAST

Directions

1. Research a selected topic. Create a thesis. Form two supporting points.
2. Create a podcast logo (use Canva)
3. Once you have written the thesis and two supporting points, use the expository and/or narrative writing style: write an introduction, two supporting point paragraphs, and a conclusion.
4. Include two in-text citations per supportive body-paragraphs and follow the last paragraph with a Works Cited.
5. Once the script is complete, review it and read it out loud with the intent to record the video portion of the podcast. Note: a podcast is like a conversation with your friend.
6. Select a white or other background for your video shoot and an appropriate clothing style.
7. Select a format (interview, solo/monologue, conversational/co-host, real-life storytelling, theater, repurposed content)
8. Using your smart phone/iphone, begin recording your podcast.

Criteria: /6

1. Content (assess topic, integrate thesis, writing structure, citations, and Works Cited)
2. Creativity (appropriate presentation of mood and tone, style, format)
3. Mechanics (editing for syntax, spelling, grammar, vocabulary)
4. Oral language (body language, eye contact, voice, focus, preparation)

After personal reflection and class discussion, use the podcast to guide you as you select a topic for your blog or vlog.