

New Media 11 Syllabus

New Media 11

This is a quick overview of the major assignments. There will be weekly quizzes and additional in-class writes and assignments.

A. Unit 1: Week 1, Day 1 MLA

1. Modern Languages Association (MLA) style writing
 - a. In-text citation: select a four to five-word quote and blend it into your text
 - b. Works Cited: use the hanging indent.

B. Unit 2: Week 1, Day 1-3 Expository

Literature Review: four x 250-word writes (introduction, two body paragraphs, and conclusion)

1. Inclusivity

Gates, Henry Louis Jr. *Black America and the Class Divide*. New York Times. 2016, February
Retrieved from <https://www.nytimes.com/2016/02/07/education/edlife/black-america-and-the-class-divide.html>

2. Mental Health

Sullivan, Kahley. *The Joy of Mom's Cooking*. New York Times. 2009, July 21. Retrieved from
<https://archive.nytimes.com/www.nytimes.com/2009/07/26/education/edlife/26mom.html>

3. Diversity

Wang, Isabella. *Mother Explains Men: On Forgetting a Language*. Chatbook. Baseline Press. 2019. Retrieved from https://bryant-taneda.weebly.com/uploads/3/8/9/0/38905205/isabella_wang_-_mother_explains_men.pdf

4. Environmental

- a. Bollo, Cera and Stankiewicz, Oliver

Summit Tiny Homes Website. *Couple Downsize Into Dream Off-Grid Tiny House*. 2016.
Retrieved from <https://www.summittinyhomes.com/ourstory>

- b. Tiny House Ontario Infographic. 2014. Retrieved from
<https://tinyhouseontario.com/tag/statistics/>

C. Unit 3: Week 1 to Week 2 Narrative

Podcast. What is a podcast? A podcast is a spoken word digital audio file/s that a user can download to a personal device, so they may listen while they work!

1. Investigate into podcasting for yourself. Check out my website for tips.
2. Select a topic of interest. Research the selected topic.
3. Write a 500-word narrative style piece with logical flow of ideas. Incorporate your writer's voice. Include four in-text citations and a Works Cited.
4. Create the podcast title and suitable music and images. In the event that you do not have access to a podcast set up, use your iphone/smart phone and create a video file that showcases you delivering the podcast.

D. Unit 4: Week 2 to Week 3 Expository

1. Blogging and Vlogging. Blogging is diary style online writing. The purpose of a blog is to inform the relevant audience, usually for a business, published on the World Wide Web. Posts are typically displayed in reverse chronological order, so that the most recent post appears first, at the top of the web page. A blog is similar to a website where we can obtain any business or written content.

2. Vlogging is a way to communicate showing your personality and maintaining a close relationship with your audience. The purpose of a vlog is to provide and inform the target audience with useful demonstrations. The result of a vlog is a video posted on particular topics. Vlogs combine interesting embedded video with supporting text, images, and other metadata.

- a. Know your audience. Identify a theme. Select a topic that supports the blog theme. Create a title.

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- b. Decide whether you want to blog (final outcome is a website) or vlog (final outcome is a video).
- c. Research a selected topic.
- d. Create a 500-word expository style essay with logical flow of ideas. Add images where relevant and provide a quick reference as to how each one connects with the written content.

E. Unit 5 Week 3 to Week 4 Descriptive

1. Compare old and new media using William Golding's narrative *Lord of the Flies*.
2. Compare old and new media. Discuss the similarities and differences. Include an introduction, two body paragraphs with two in-text citations, a concluding paragraph.
 - a. 1954 novel and 1963 film
 - i. William Golding *Lord of the Flies*. Faber & Faber. 1954. (Novel)
 - ii. Allen, Louis and Hodgdon, Dana. *Lord of the Flies*. Lord of the Flies Company Uncut. (Film) Janus Films. 1963. Retrieved from <https://www.youtube.com/watch?v=PDgMVk7Broc>
 - b. 2020 script and film
 - i. Williams, Holly. *A Real Life Lord of the Flies: The 50-Year-Old Story of a Group of Teens Stranded on an Island*. 60 Minutes Script. CBS. 2021, April 04
 - ii. Warner, Peter. *Captain Who Saved the Six Castaway Boys in 1966*. (1965.) 2020, May 20. Retrieved from https://www.youtube.com/watch?v=tT1C4BSRzak&list=RDCMUCiFlrbewfyWE7fui7W_OCww&index=2

F. Unit 6 End of Week 4 Outline

1. In-class multi-paragraph write Outline
2. 75-minute write (introduction, two body paragraphs with two in-text citations, a concluding paragraph, and a Works Cited
3. Create a numerical and alphabetical outline (abbreviated ideas and in-text citations written in no more than five words per each idea)

G. Week 5 Beginning of Week 5 Expository or Narrative

1. In-class multi-paragraph write
2. Reflect on the changing role of technology in today's society. Discuss how new media is a change from the past and how it resonates with the modern audience.